



Local Cable Buy from Tammi Holloway

TM# 60853

11762188

Order #: 46264-54975

Revision #:

Date: 9/15/2016
11:43 AM

Client: Housing First Fund
Media: TV
Product: District 21A
Market: Minneapolis-St. Paul
Primary Demo: Women 35+
Separation between spots: 30
Estimate: 46264
Description: MIN, MN Dist. 21A 8158, 6862,
Flight Start Date: 9/19/2016 03:00 AM
Flight End Date: 9/29/2016 02:59 AM
Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live
Buyer: Tammi Holloway

Vendor: 8158 Spectrum Reach
1625 Concentric Blvd

Saginaw, MI 48604

Contact: Jennifer Zehnder

E-Mail: Jennifer.Zehnder@charter.com

Phone: 9899225057 x.

Fax: 9897922982

Affiliation: 1368 HHS \Lake City, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Women 35+ Rtgc/CPP
8158 U.S. Cable, Lake City MN-Cable									
18	SaSu 9:00a-7:00p ESPN VARIOUS	WK	\$3.00	\$2.55	30	8	0	8	0.2 \$15.00 \$12.75
19	MTuWThFSaSu 4:00p-7:00p ESPN VARIOUS	CPT	\$3.00	\$2.55	30	13	0	13	0.2 \$15.00 \$12.75
20	MTuWThFSaSu 7:00p-12:00a ESPN VARIOUS	CPT	\$4.00	\$3.40	30	13	0	13	0.6 \$12.75 \$6.67
21	MTuWThFSaSu 4:00p-7:00p CNN VARIOUS	CPT	\$3.00	\$2.55	30	13	0	13	0.3 \$5.67 \$10.00
22	SaSu 9:00a-7:00p CNN VARIOUS	WK	\$3.00	\$2.55	30	8	0	8	0.4 \$7.50 \$6.38

Disclaimer:
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Signature:

Vendor



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Vendor: 8158 Spectrum Reach

Send Billing To: Chris Locke

Media: TV

Description: MIN, MN Dist. 21A, 8158, 6862,

1625 Concenteric Blvd

CTV Media, Inc.

Product: District 21A

Flight Start Date: 9/19/2016 03:00 AM

Saginaw, MI 48604

1490 Manning Pkwy

Market: Minneapolis-St. Paul

Flight End Date: 9/29/2016 02:59 AM

Contact: Jennifer Zehnder

Powell, OH 43065

Primary Demo: Women 35+

Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live

+3

Phone: (614)848-5800

Separation between spots: 30

Buyer: Tammi Holloway

E-Mail: Jennifer.Zehnder@charter.com

Fax: (614)848-4099

Phone: 9899225057 x.

Fax: 9897922982

Affiliation: 1368 HHS Lake City, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs.9/29

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Women 35+ Rtg/CPP
8158 U.S. Cable, Lake City MN-Cable									
23	MTuWThFSaSu 7:00p-12:00a CNN VARIOUS	CPT	\$4.00	\$3.40	30	13	0	13	0.7
									\$5.71
									\$4.86
									0.8
24	MTuWThFSaSu 4:00p-7:00p HGT VARIOUS	CPT	\$3.00	\$2.55	30	13	0	13	\$3.75
									\$3.19
									1.1
									\$2.73
25	SaSu 9:00a-7:00p HGT VARIOUS	WK	\$3.00	\$2.55	30	8	0	8	\$2.32
									1.2
									\$3.33
									\$2.83
									0.3
26	MTuWThFSaSu 7:00p-12:00a HGT VARIOUS	CPT	\$4.00	\$3.40	30	13	0	13	\$10.00
									\$8.50
27	MTuWThFSaSu 4:00p-7:00p HIST VARIOUS	CPT	\$3.00	\$2.55	30	13	0	13	

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Fax: 9897922982

Send Billing To: Chris Locke
CTV Media, Inc.
1490 Manning Pkwy
Powell, OH 43065
Phone: (614)848-5800
Fax: (614)848-4099

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Estimate Comments: Starts Mon. 9/19 ends Thurs.9/29

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Women 35+ Rtg/CPP
8158 U.S.Cable, Lake City MN-Cable									
28	MTuWThFSaSu 7:00p-12:00a HIST VARIOUS	CPT	\$4.00	\$3.40	30	13	0	13	0.8
									\$5.00
									\$4.25
									0.3
									\$10.00
									\$8.50
									0.3
									\$10.00
									\$8.50
									0.2
									\$15.00
									\$12.75
									0.2
									\$20.00
									\$17.00
29	SaSu 9:00a-7:00p HIST VARIOUS	WK	\$3.00	\$2.55	30	8	0	8	
									\$10.00
									\$8.50
									0.3
									\$10.00
									\$8.50
									0.2
									\$15.00
									\$12.75
									0.2
									\$20.00
									\$17.00
30	SaSu 9:00a-7:00p ESP2 VARIOUS	WK	\$3.00	\$2.55	30	8	0	8	
									\$10.00
									\$8.50
									0.3
									\$10.00
									\$8.50
									0.2
									\$15.00
									\$12.75
									0.2
									\$20.00
									\$17.00
31	MTuWThFSaSu 4:00p-7:00p ESP2 VARIOUS	CPT	\$3.00	\$2.55	30	13	0	13	
									\$15.00
									\$12.75
									0.2
									\$20.00
									\$17.00
32	MTuWThFSaSu 7:00p-12:00a ESP2 VARIOUS	CPT	\$4.00	\$3.40	30	13	0	13	
									\$15.00
									\$12.75
									0.2
									\$20.00
									\$17.00

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8158 U.S. Cable, Lake City MN-Cable									
33	SaSu 9:00a-7:00p MNBC VARIOUS	WK	\$3.00	\$2.55	30	8	0	8	0.1 \$30.00 \$25.50 0.2
34	MTuWThFSaSu 4:00p-7:00p MNBC VARIOUS	CPT	\$3.00	\$2.55	30	13	0	13	\$15.00 \$12.75 0.4
35	MTuWThFSaSu 7:00p-12:00a MNBC VARIOUS	CPT	\$4.00	\$3.40	30	13	0	13	\$10.00 \$8.50 0.2
36	SaSu 9:00a-7:00p DISC VARIOUS	WK	\$3.00	\$2.55	30	8	0	8	\$15.00 \$12.75 0.1
37	MTuWThFSaSu 4:00p-7:00p DISC VARIOUS	CPT	\$3.00	\$2.55	30	13	0	13	\$30.00 \$25.50

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Market: Minneapolis-St. Paul

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8158 U.S. Cable, Lake City MIN-Cable									
38	MTuWThFSaSu 7:00p-12:00a	CPT	\$4.00	\$3.40	30	13	0	13	0.4
	DISC VARIOUS								
			\$10.00						
			\$8.50						
			0.2						
			\$15.00						
			\$12.75						
			0.3						
			\$10.00						
			\$8.50						
			0.5						
			\$8.00						
			\$6.80						
			0.3						
			\$10.00						
			\$8.50						
			0.2						
39	SaSu 9:00a-7:00p	WK	\$3.00	\$2.55	30	8	0	8	
	AEN VARIOUS								
40	MTuWThFSaSu 4:00p-7:00p	CPT	\$3.00	\$2.55	30	13	0	13	
	AEN VARIOUS								
			\$10.00						
			\$8.50						
			0.5						
			\$8.00						
			\$6.80						
			0.3						
			\$10.00						
			\$8.50						
			0.2						
41	MTuWThFSaSu 7:00p-12:00a	CPT	\$4.00	\$3.40	30	13	0	13	
	AEN VARIOUS								
			\$8.00						
			\$6.80						
			0.3						
			\$10.00						
			\$8.50						
			0.2						
42	SaSu 9:00a-7:00p	WK	\$3.00	\$2.55	30	8	0	8	
	TNT VARIOUS								
			\$10.00						
			\$8.50						
			0.2						
43	MTuWThFSaSu 4:00p-7:00p	CPT	\$3.00	\$2.55	30	13	0	13	

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Saginaw, MI 48604

1490 Manning Pkwy

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Powell, OH 43065

Primary Demo: Women 35+

Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live

Contact: Jennifer Zehnder

Phone: (614)848-5800

Separation between spots: 30

Buyer: Tammi Holloway

E-Mail: Jennifer.Zehnder@charter.com

Fax: (614)848-4099

Phone: 9899225057 x.

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Affiliation: 1368 HHs Lake City, MN

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Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Women 35+ Rtg/CPP
8158 U.S Cable, Lake City MN-Cable									
TNT VARIOUS									
44	MTuWThFSaSu 7:00p-12:00a TNT VARIOUS	CPT	\$4.00	\$3.40	30	13	0	13	\$15.00 \$12.75 0.4
45	SaSu 9:00a-7:00p TLC VARIOUS	WK	\$3.00	\$2.55	30	8	0	8	\$10.00 \$8.50 0.4 \$7.50 \$6.38
46	MTuWThFSaSu 4:00p-7:00p TLC VARIOUS	CPT	\$3.00	\$2.55	30	13	0	13	\$10.00 \$8.50 0.6
47	MTuWThFSaSu 7:00p-12:00a TLC VARIOUS	CPT	\$4.00	\$3.40	30	13	0	13	\$6.67 \$5.67 0.3
78	MTuWTh 4:00p-7:00p AEN VARIOUS	CPT	\$3.00	\$2.55	30	0	6	6	\$10.00 \$8.50

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Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Women 35+ Rtg/CPP
8158 U.S Cable, Lake City MN-Cable									
79	MTuWTh 7:00p-12:00a AEN VARIOUS	CPT	\$4.00	\$3.40	30	0	7	7	0.5 \$8.00 \$6.80 0.3 \$10.00 \$8.50 \$4.44 0.9 \$3.78 0.0 \$0.00 \$0.00 \$13.33 \$11.33 0.1 \$30.00 \$25.50
80	MTuWTh 4:00p-7:00p CNN VARIOUS	CPT	\$3.00	\$2.55	30	0	6	6	
81	MTuWTh 7:00p-12:00a CNN VARIOUS	CPT	\$4.00	\$3.40	30	0	7	7	
82	MTuWTh 4:00p-7:00p DISC VARIOUS	CPT	\$3.00	\$2.55	30	0	6	6	
83	MTuWTh 7:00p-12:00a DISC VARIOUS	CPT	\$4.00	\$3.40	30	0	7	7	
84	MTuWTh 4:00p-7:00p ESP2 VARIOUS	CPT	\$3.00	\$2.55	30	0	6	6	

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Saginaw, MI 48604

1490 Manning Pkwy

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Powell, OH 43065

Primary Demo: Women 35+

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8158 U.S Cable, Lake City MN-Cable									
85	MTuWTh 7:00p-12:00a ESP2 VARIOUS	CPT	\$4.00	\$3.40	30	0	7	7	0.3 \$13.33 \$11.33 0.1
86	MTuWTh 4:00p-7:00p ESPN VARIOUS	CPT	\$3.00	\$2.55	30	0	6	6	\$30.00 \$25.50 0.7
87	MTuWTh 7:00p-12:00a ESPN VARIOUS	CPT	\$4.00	\$3.40	30	0	7	7	\$5.71 \$4.86 0.7
88	MTuWTh 4:00p-7:00p HGTV VARIOUS	CPT	\$3.00	\$2.55	30	0	6	6	\$4.29 \$3.64 1.3
89	MTuWTh 7:00p-12:00a HGTV VARIOUS	CPT	\$4.00	\$3.40	30	0	7	7	\$3.08 \$2.62 0.4
90	MTuWTh 4:00p-7:00p HIST VARIOUS	CPT	\$3.00	\$2.55	30	0	6	6	\$7.50 \$6.38

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8158 U.S Cable, Lake City MN-Cable									
91	MTuWTh 7:00p-12:00a HIST VARIOUS	CPT	\$4.00	\$3.40	30	0	7	7	0.8 \$5.00 \$4.25 0.2
92	MTuWTh 4:00p-7:00p MNBC VARIOUS	CPT	\$3.00	\$2.55	30	0	6	6	\$15.00 \$12.75 0.4
93	MTuWTh 7:00p-12:00a MNBC VARIOUS	CPT	\$4.00	\$3.40	30	0	7	7	\$10.00 \$8.50 0.2
94	MTuWTh 4:00p-7:00p TLC VARIOUS	CPT	\$3.00	\$2.55	30	0	6	6	\$15.00 \$12.75 0.5
95	MTuWTh 7:00p-12:00a TLC VARIOUS	CPT	\$4.00	\$3.40	30	0	7	7	\$8.00 \$6.80 0.2
96	MTuWTh 4:00p-7:00p TNT VARIOUS	CPT	\$3.00	\$2.55	30	0	6	6	\$15.00 \$12.75

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Estimate Comments: Starts Mon. 9/19 ends Thurs.9/29

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Women 35+ Rtg/CPP
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8158 U.S Cable, Lake City MN-Cable
97 MTUWTh 7:00p-12:00a CPT \$4.00 \$3.40 30 0 7
TNT VARIOUS

Total Spots: 340 130
Total GRP/GIMP(000): 141.1 57.7
Total CPP/CPM:

Total Cost: \$1,610.00 \$1,368.50
Station Monthly Summary

SEP 16 \$1,150.00 \$977.50 340
OCT 16 \$460.00 \$391.00 130
Total Cost: \$1,610.00 \$1,368.50 470

Disclaimer:

VERIFY SYSCODE IS CORRECT FOR BILLING. INCLUDE ESTIMATE # AND SYSCODE ON INVOICES. Advertiser is solely responsible for pymnt. We place this order on their behalf & accept sequential liability. MG spots within flight, unless noted otherwise. SEND ALL INVOICES ELECTRONICALLY TO CTV Media. TRAFFIC Q'S TO TRACY WELCH/TAMMI HOLLOWAY.

Signature:

Vendor